

SAINT

SÉVERAC

Lookbook

The bag holds all that she is.

The work tote, in Tan.

Concept pitch. Images and film created with AI.

THE IDEA

The bag holds all that she is.

She is the everyday woman with a full life: work, family, a passion, a few hobbies. Saint Séverac is made for all of it, not just one part of her day.

The bag carries what she needs from morning to night. The brand keeps the rest: a calm, considered place she can come back to, and nothing that rushes her.



Bordeaux, resting by the window.

CHAPTER I

I Mornings

The day begins in the hall.



Held together, on the way out.



A calm start, by the door.



Out into the morning light.

CHAPTER II

II Work

The working day, carried calmly.



Her work, unhurried and considered.



Between floors, a quiet pause.



Hands free for the commute.



Up the stairs, in stride.



The working day, laid out.

CHAPTER III

III A passion

The thing she always makes time for.



A quiet afternoon with art.



Flowers, tied by hand.



The rest of her life, laid out.



Music, always made time for.



A page, a cup, a pause.

CHAPTER IV

IV Rest

A quiet hour, kept for herself.



Tan, at home on cream.



Tan, in the warm light.



Bordeaux, on soft white.



A slow morning, unhurried.



Bordeaux, settled on rattan.



Bordeaux, resting by the light.

CHAPTER IV · REST

Evenings

Light softens, and the house slows.



Evening light in the kitchen.

CHAPTER V

V Out and away

Time away, carried lightly.



Across the station hall.



Time away begins here.



Out of the lobby at dusk.



A rainy evening, unhurried.



A tree-lined walk, hands free.

CHAPTER VI

VI The range

Four shapes for the everyday, in Tan and in Bordeaux.



Crossbody, shoulder bag, work tote and weekender.

CHAPTER VI · THE RANGE

Side by side

Eight products, one family.



Work tote, in Tan and in Bordeaux.



Shoulder bag, in Tan and in Bordeaux.



Weekender, in Tan and in Bordeaux.



Crossbody, in Tan and in Bordeaux.

CHAPTER VII

VII The making

Full-grain leather, handcrafted in France.



01 · The hide, chosen by hand



02 · Cut around a paper pattern



03 · Each handle, stitched by hand



04 · Edges burnished smooth



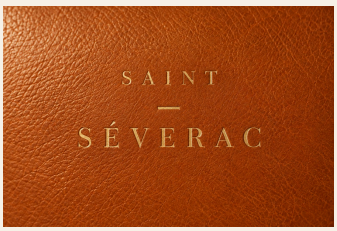
05 · The finished bag, checked

The process shown is the concept for the atelier, to be confirmed with the leather house.

THE DETAIL THAT HOLDS



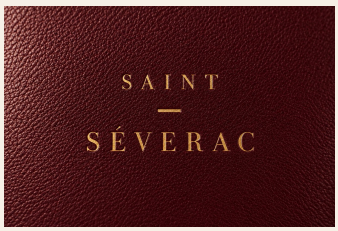
The handle, joined with brass.



The wordmark, pressed in gold.



Bordeaux leather, close up.



Gold, pressed into Bordeaux.

SAINT

SÉVERAC

The bag holds all that she is.

BACK TO THE COVER